

GOLF HUB INSTRUCTIONS

Golf Hubs exist as digital flyers within Golf Genius to help increase awareness and promote a club's events, leagues, or clinics. Clubs can use Golf Hub pages to help promote, display details, and register for upcoming events, as well as share their hub pages within the broader CGA Public Hub if looking to promote participation outside your club members!

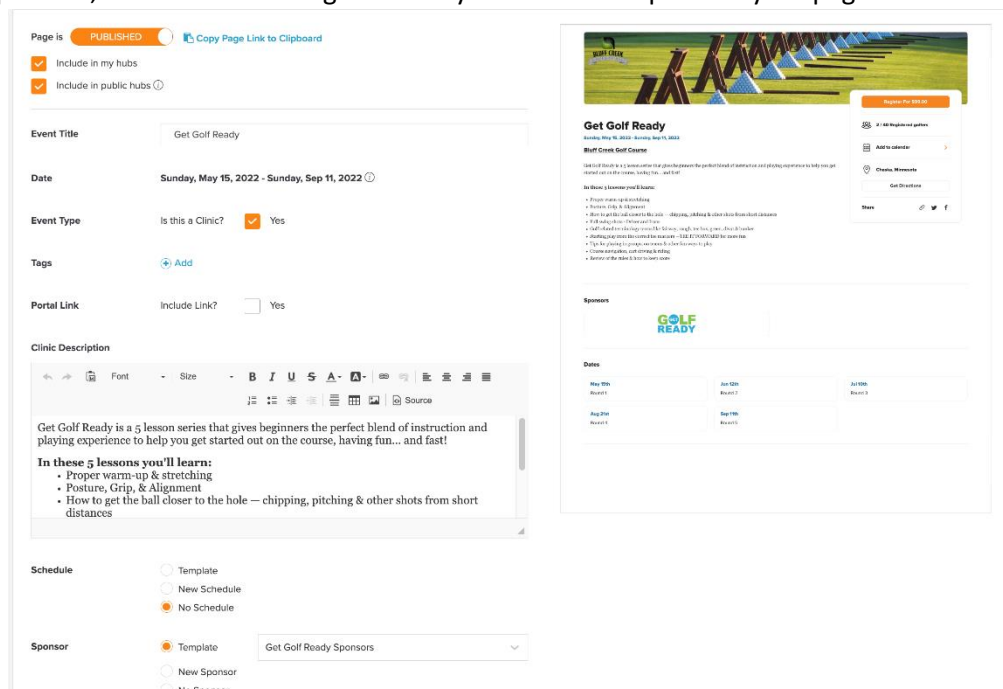
Golf Hubs are available with:



Golf Genius has a brief introductory video on Golf Hubs that can be watched [here](#).

Setting up your Golf Hub:

1. After logging into Golf Genius, create a new or edit an existing event as you normally would. Then go to *Apps*, and select *Create Golf Hub Page*
2. Fill in the details of your page on the left, including the name of the event, clinic, or league, the date or date range, event type, tags (such as season, gender, age), description, course, schedule, sponsors, and banner. The right side of your screen will preview your page:



The screenshot displays the 'Create Golf Hub Page' interface in Golf Genius. On the left, the 'Event Details' section includes:

- Page is:** PUBLISHED (with a 'Copy Page Link to Clipboard' button)
- Include in my hubs
- Include in public hubs
- Event Title:** Get Golf Ready
- Date:** Sunday, May 15, 2022 - Sunday, Sep 11, 2022
- Event Type:** Is this a Clinic? Yes
- Tags:** + Add
- Portal Link:** Include Link? Yes
- Clinic Description:** A rich text editor containing the text: "Get Golf Ready is a 5 lesson series that gives beginners the perfect blend of instruction and playing experience to help you get started out on the course, having fun... and fast!" followed by a list of 5 lessons: "Proper warm-up & stretching", "Posture, Grip, & Alignment", and "How to get the ball closer to the hole — chipping, pitching & other shots from short distances".
- Schedule:** Radio buttons for Template (selected), New Schedule, and No Schedule.
- Sponsor:** Radio buttons for Template (selected), New Sponsor, and No Sponsor, with a dropdown menu showing "Get Golf Ready Sponsors".

On the right, the preview shows a banner image of a golf course, the event title "Get Golf Ready", a date range, and a list of 5 lessons. Below the preview is a table for the event schedule:

Date	Time	Location
May 15th	8:00am - 10:00am	Room 1
May 22nd	8:00am - 10:00am	Room 1
May 29th	8:00am - 10:00am	Room 1
Jun 5th	8:00am - 10:00am	Room 1
Jun 12th	8:00am - 10:00am	Room 1
Jun 19th	8:00am - 10:00am	Room 1
Jun 26th	8:00am - 10:00am	Room 1
Jul 3rd	8:00am - 10:00am	Room 1
Jul 10th	8:00am - 10:00am	Room 1
Jul 17th	8:00am - 10:00am	Room 1
Jul 24th	8:00am - 10:00am	Room 1
Jul 31st	8:00am - 10:00am	Room 1

For more information on Golf Hub, visit Golf Genius' [FAQ](#) page.



- a. You may choose to include the link to the event portal if you've included additional details there such as pairings, results, etc.
- b. It is especially important that tags, event type, and event/league location are included if you are creating a page to be shared outside your club, so that your page is filtered appropriately.

3. Once completed, publish the page. Select *Include in Public Hubs* to share your Hub Page to the Colorado Golf Association Public Hub. If you select *Include in My Hubs*, the page will only appear in your club's available Hubs. If neither option is selected, the page can only be visible through a link that you may choose to disseminate.

The screenshot shows a form for creating an event. At the top, there is a 'Page is' section with a 'PUBLISHED' toggle and a 'Copy Page Link to Clipboard' button. Below this, two checkboxes are visible: 'Include in my hubs' and 'Include in public hubs'. The 'Include in public hubs' checkbox is checked and highlighted with a red box. A red arrow points to this checkbox from the right. Below the checkboxes, there are fields for 'Event Title' (containing 'Get Golf Ready'), 'Date' (containing 'Sunday, May 15, 2022 - Sunday, Sep 11, 2022'), 'Event Type' (with a sub-question 'Is this a Clinic?' and a checked 'Yes' box), 'Tags' (with an 'Add' button), and 'Portal Link' (with an 'Include Link?' checkbox and a 'Yes' option).

4. If you would like to add event registration after you have created your hub page, go to *Apps*, and select *Add Registration*. Fill in the player limit, select the number of registrants per registration, and set the registration close date before saving. If you would like to accept payment with your registration through Golf Hub, follow the instructions [here](#).

5. Once you've created your Golf Hub page, you can share via email, Facebook, Twitter, or linked on a website, such as your league or club website. Within your event/league, copy the Golf Hub page link and paste into your browser. From the page, the Twitter, Facebook, and link to share icon will be on the right side of the page.

The screenshot shows a live event page for 'Get Golf Ready' at Bluff Creek Golf Course. The page features a header with the 'Golf Genius GOLF HUB' logo and a 'Sign In with Golf Genius' button. Below the header is a large image of a golf course with wooden tees and blue markers. The event title 'Get Golf Ready' is prominently displayed, along with the dates 'Saturday, May 14, 2022 - Saturday, Sep 10, 2022'. The location is 'Bluff Creek Golf Course'. A brief description states: 'Get Golf Ready is a 5 lesson series that gives beginners the perfect blend of instruction and playing experience to help you get started out on the course, having fun... and fast!'. Below this, a section titled 'In these 5 lessons you'll learn:' lists several topics:

- Proper warm-up & stretching
- Posture, Grip, & Alignment
- How to get the ball closer to the hole -- chipping, pitching & other shots from short distances
- Full swing shots - Driver and Irons
- Golf related terminology terms like fairway, rough, tee box, green, divot & bunker
- Starting play from the correct tee markers --TEE IT FORWARD for more fun
- Tips for playing in groups, on teams & other fun ways to play
- Course navigation, cart driving & riding
- Review of the rules & how to keep score

On the right side of the page, there is a registration box with an orange 'Register For \$99.00' button, a heart icon, and a status '2 / 40 Registered golfers'. Below the registration box are buttons for 'Add to calendar', 'Share', and social media icons for Twitter and Facebook.