



COLORADO GOLF
ASSOCIATION

Member Play Days & Find CommonGround Sponsorship Opportunities





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CGA Seeking sponsors for the following CGA events:

Cherry Creek CC, Denver	May 16
Columbine CC, Littleton	May 23
Eisenhower GC, USAFA	TBA
TPC Colorado, Berthoud	July 18
The Pinery CC, Parker*	August 22
Aspen Glen Club, Carbondale	September 17
The Club at Ravenna, Littleton*	October 3
Flying Horse CC, Colorado Springs	October 10
Perry Park CC, Larkspur*	TBD
The Fox Hill Club, Longmont*	TBD



Member Play Days - One day non-competitive events that give CGA members the opportunity to play top private clubs around the state.

*Team Net Series – One day two-person team net events with varying formats.

Sponsors receive complimentary foursomes and event signage.

CGA SPONSORSHIP

Corporate Partners enjoy complimentary foursomes and advertising.
Funds help benefit CGA Junior Golf & Member Programs

Sponsor Benefits <i>Details available under separate cover</i>	\$10,000 Community Investor	\$5,000 Program Patron	\$2,500 Clubhouse Leader	\$1,500 Hole in One Sponsor
Member Play Days <i>(Value: \$500/Foursome)</i>	Foursome to all 12 Dates	6 Foursomes to Select Dates	2 Foursomes to Select Dates	1 Foursome to Select Date
Web Ad - CGA Home Page	6 Months	3 Months	1 Month	
Featured Partner Ad <i>in Handicap Email (Value: \$500/Email)</i>	2	1	1	1
Dedicated Email Blast <i>(Value: \$2,500/Email)</i>	2	1		
Member Zone Placement	X	X	X	X
Event Recognition:	X	X	X	X
Tax Donation <i>Underwrites CGA Programs & Caddie Academies</i>	\$4,000 <i>(3 Caddie Scholarships)</i>	\$2,000 <i>(10 Golf in Schools Putting Mats)</i>	\$1,500 <i>(10 Sets of Kids Clubs)</i>	\$1,000 <i>(20 Paid Loops for Caddies)</i>
Sponsor Recognition	Logo on CGA Website	Listing on CGA Website	Listing on CGA Website	Listing on CGA Website

COMMUNITY PROGRAMS

CGA Sponsors underwrite the investments made in our community to serve the next generation of kids in Colorado.



Caddie Programs

Founded in 2012 at CommonGround Golf Course, the Academy creates opportunities for young people to develop leadership skills and enhance character through a foundation built around caddying.

- 21 Evans Scholars Selected to CU



Learning & Development

From introducing the game, to developing elite players, the CGA's learning and development program serves 700+ Denver and Aurora students at CommonGround.



Community & Wellness

The CGA collaborates with non-profits and schools to provide free access and instruction at the CommonGround practice facilities and Par-3 Kids Course.

MEMBERSHIP INSIGHTS

EDUCATION AND INCOME

- Average age is 60 with 80% over the age of 50.
- 70% have a household income of over \$100,000.
- 78% have a bachelors degree or better.
- 8% live in the Top 10 wealthiest ZIP codes in Denver by median HHI.

ENGAGED GOLFERS

- 73% of players hold an average handicap index under 20.0.
- 61% play more than 25 18-hole rounds a year.
- 87% of players have been a member for over 11 years.
- 94% said they play the game for fun
- 72% play for the social aspect of the game.

All Statistics from CGA Member Engagement Survey





THANK YOU

INVESTMENT

Sponsorship investment will help the CGA fulfill our goal to make a positive difference in our communities through the game of golf and all that it teaches.

As a 501(c)(3) nonprofit, your investment is tax-deductible less goods & services received.

THANK YOU FOR YOUR CONSIDERATION

For more information please contact
Ryan Smith at 303-974-2108 or
rsmith@coloradogolf.org