



**COLORADO GOLF  
ASSOCIATION**

## **About the Speakers**

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### ***Justin Scott, Golf Genius Account Manager- Northwest***



Justin was born in Tulsa, OK, but his golf career has taken him to Colorado, Wyoming, Florida, Connecticut, and Rhode Island. After graduating from Oklahoma State University with a B.S. in Marketing he moved to Colorado where he met his wife, Amy. After a stint on the east coast, he has relocated back to Wyoming with his wife and daughter Jordan, his pride and joy. Justin enjoys anything that gets him outdoors. Whether it's white-water rafting, biking, skiing, golfing, bull riding (just kidding), he is up for almost anything. Justin is excited for his role within Golf Genius. He enjoys helping others and is enthusiastic about growing the game of golf.

### ***Elena King, President and Founder Experience Golf®***



Since founding ExperienceGolf in 2008, Elena has been recognized as one of Colorado's elite golf professionals. Her dedication and success empowering her students to perform at their personal best has earned her some of the sports' most prestigious awards.

- LPGA Top 50 Teacher
- Golf Digest Best in State
- LPGA Professional of the Year - Central Section
- LPGA Teacher of the Year - Central Section
- FCG Top 25 Master Elite Junior Coaches in the USA
- CAGGY Award Best Mental Coach / Best Instructor for Women
- Sportswomen of Colorado Contribution Award
- LPGA Professionals Central Section Senior Division Champion
- World University Games Women's Team USA Assistant Golf Coach
- Golf Digest Junior Development Award
- Recognized by Colorado Avid Golfer and 5280 magazines

Prior to founding ExperienceGolf in 2008, Elena taught at the McGetrick Golf Academy in Denver, CO. Elena coaches players of all levels from beginners to professionals and tailors her approach to support each individual with his or her specific goals. She is coach and mentor to many of the top junior players in the state.

Elena is educated in: VISION54 Coach Training Alumni, Sporstbox AI, Titleist Performance Institute (TPI), Titleist Club Fitter, BodiTrak, FlightScope, Blast Motion Golf, Stack and Tilt, Operation36 and Opti International. Elena takes pride in being a life long learner by continually educating herself in many areas.

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## ***Ashley Harrell, CGA Chief Operating Officer***



Ashley got her start with the CGA as a summer intern in 2014. She grew up in small-town Kenmare, North Dakota where she learned to love golf on the local 9-hole course and enjoyed traveling to play the nearby sand green course with her family. Ashley graduated as a student-athlete from the University of Jamestown in Jamestown, ND in 2016 with a BA in Elementary Education and minors in Early Childhood Development and Business Administration. She received her Masters in Nonprofit Management from Regis University. Ashley is a multi-sport athlete who is passionate about competition and recognizes the true value of athletics. In her spare time, she enjoys coaching high school girls basketball, watching sunsets, running, and eating chocolate.

## ***George Petrie, CGA Manager of Competitions***



Originally from Rutland, England, George grew up playing competitive junior golf with his twin brother, where he played in several junior national championships. He then went on to attend Rutgers University, where he studied Political Science. During the summers, while home in England, he got his first taste of the golf industry when he worked in the R&A's Player Services department at the 149th and 150th Opens.

After graduating from Rutgers in 2022, George was a long-term intern for the USGA, specializing in their Amateur Championships. Over the summer, he worked in the USGA office helping on the pre-season administrative side before going on-site at 4 Championships to gain more experience with the running of Championships and Rules. It was during this time, George got his first taste of Denver, spending 2 weeks at the 2023 US Amateur and meeting several CGA staff for the first time. George's time with the USGA concluded in September and after a short stint in Australia working at the Asia-Pacific Amateur, he moved out to Colorado to begin with the CGA.

## ***Aaron Guereca, CGA Managing Director of Club & Facility Services***



Aaron is a Colorado native and grew up in North Denver. He started playing golf when he was 5 years old and grew up with the First Tee program. He attended East High School and graduated in 2009. He was a recipient of the Evans Scholarship and attended the University of Colorado, Boulder where he graduated with his BS in Integrative Physiology.

Besides working with the First Tee, he started his golf administration journey as a USGA Boatwright intern with the Colorado Women's Golf Association in 2016 and has climbed the ranks to become the Managing Director of Club and Facility Services. In his free time, he enjoys collecting shoes, playing all sports but golf in particular, hanging out with his family and friends and enjoying a nice cocktail every now and then. His claim to fame is he played with Craig Stadler and placed third in the First Tee Open at Pebble Beach in 2008.

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## ***Maddie Kern, CGA Manager of Club & Facility Services***



Maddie is a Colorado native who partook in many sports growing up, even a State Champion in Women's Basketball from Broomfield High School. She chose golf as her main sport heading into college. Maddie went to compete in Women's Golf at Regis University where she received a BS in Business Marketing. After working as a CGA Tournament Operations Intern during the summer of her Senior year, she decided to pursue a golf career after college. She worked for Columbine Country Club as an Associate Golf Professional and at GOLFTEC as a Certified Personal Coach. Now, as the Manager of Club and Facility Services, she serves Colorado and Wyoming in all things WHS and Course Rating. In her free time, you can find her enjoying all the things that Colorado has to offer from the Western slopes to the Eastern plains.

## ***Erin Gangloff, CGA Chief Marketing Officer***



Erin is a Colorado native who played golf for and graduated from Smoky Hill HS in Aurora. She then attended the University of Northern Colorado where she played on the women's varsity golf team and earned her B. A. in Journalism. After graduating in 2005, Erin interned in Florida for the LPGA, then she worked for Clear Channel in promotions. Erin was hired by the Colorado Golf Association in January of 2007 as a PJ Boatwright Intern and joined the staff full-time that September as the Eisenhower-Evans Scholarship Recruiter. In 2011, she was named the Director of Youth Programs managing the CGA's outreach programs, Evans Scholar oversight, and current fundraising efforts. In 2019, she became the Managing Director of Programs overseeing all CGA outreach programs and membership. In 2023, she was named Chief Marketing Officer overseeing CGA communications, marketing, and membership. In her spare time, she enjoys spending time with her family, especially with her daughter!

## ***Hannah House, CGA Manager of Member Engagement***



Hannah House is from Raleigh, North Carolina, and she comes from a long line of unexceptional golfers. She grew up a competitive swimmer before getting more into golf in high school, where she used to skip class to play (or watch) golf. Hannah continued her swimming career as a club athlete at the University of North Carolina, where she studied communication and exercise science. Pursuing a career in sports took Hannah to a variety of places after graduation, including time spent with CGA as a P.J. Boatwright Intern in 2021. Most recently she had been living in New Orleans, working as a Program Coordinator with First Tee – Greater New Orleans. Outside of work, Hannah enjoys reading, hiking, and watching Carolina basketball!

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## ***Lindsay Dresser, Senior Director, Diversity, Equity and Inclusion***

Lindsay Dresser joined the Western Golf Association/Evans Scholars Foundation in June of 2018 and served as the Director of Events and Stewardship until December of 2021. At that time, she transitioned to the newly created role of Director of Diversity, Equity and Inclusion. Prior to starting with the WGA/ESF, she spent seven years with the Chicago Blackhawks in Customer Service and Ticket Sales and two years with the WNBA Chicago Sky in Ticket Sales, Customer Service and Marketing. Lindsay received a bachelor's in sport management with minors in business administration and Spanish from the University of Illinois at Urbana-Champaign. Originally from Lake Villa, Ill., Lindsay now resides in Chicago.



## ***Christina Leonhard, Director, Ticket Sales and Marketing***

Christina Leonhard is the Ticket Sales and Marketing Director, on the Tournament Team. Christina has been with the WGA since 2019, where she is responsible for overseeing marketing and ticketing efforts for the BMW Championship. Christina brings to the WGA her extensive experience in ticket and event operations through her work in collegiate athletics and more recently within client services at Ticketmaster where she primarily supported clients in the Dallas and New York areas. Originally from Wisconsin, Christina earned her bachelor's in business administration from University of Wisconsin-Eau Claire in 2005, before pursuing her master's degree in sports management at North Dakota State University.

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