

CGA 2022 ANNUAL REPORT



COLORADO GOLF
ASSOCIATION

CommonGround Hole 6
PHOTO: Wheeler Golfscapes

WELCOME

EXECUTIVE LETTER

ONE WORD—THRIVING!

The Colorado Golf Association has never been stronger.

But don't take my word for it—take a few minutes to read through this report!

A few highlights:

- A record number of CGA members are engaging in new ways with the association.
- The CGA-USGA GHIN App has exploded in usage and enhanced the exposure of the association.
- CGA outreach programs continue to expand and reach more inclusive and diverse audiences while remaining focused on caddie programs, player development, and community outreach.
- Fundraising to support these programs remains strong with a growing number of corporate partners, donors, and fundraising events.
- Rounds at CommonGround Golf Course continue to reflect renewed interest in golf brought on in 2020 by the pandemic.
- The CommonGround Golf Course campus continues to be opened to more community groups as a laboratory for environmental education and stewardship.

But we are not resting on our laurels! The CGA is making bold investments in our future. We are adding staff to better deliver programs and services to our members, juniors, and community stakeholders. We joined forces with the Colorado Golf Foundation through a new “Common Purpose Agreement” that will align our charitable work to inspire youth on the course and in the classroom throughout Colorado. We have forged a stronger-than-ever partnership with the USGA. And we are making bold investments in our most important asset— CommonGround Golf Course.

The CGA enters 2023 with confidence and optimism. All of this is made possible by you, our members, donors, and volunteers. Your passion, vision, and dedication inspire the organization to achieve its full potential and maximize the positive impact the CGA makes through the game of golf.



Ed Mate

Executive Director/CEO

VISION



MISSION

To represent, promote and serve the best interests of golf in the State of Colorado.

VISION

To be recognized as a leading and collaborative resource for the game of golf in Colorado.

VALUES

Collaboration, Innovation, Inclusivity, Integrity, Professionalism.



MEMBERSHIP

The CGA provides value through innovative benefits and member programs.

2022:

76,403

INDIVIDUAL MEMBERS

(2021: 68,438 individual members)



MEMBERSHIP SUMMARY

- Total Membership up 10% over 2021
- Join Online Membership up 26% over 2021
- 11,051 Newly created GHIN numbers
- Female membership increased to 18,090
- New in 2022 - USGA/Colorado State Club: 3,351 members joined through USGA.org

MEMBER ENGAGEMENT



Member Play Day at TPC Colorado

- **Member Play Days** – 8 events, 830 golfers
- **NEW- Team Net Series** – 4 events, 318 golfers
- **Women's Clinics** - 10 locations, 274 golfers,
- 178 members vs. 96 non-members
- **Interclub** - 29 teams in 2022
- Champions: Arrowhead GC, 2nd: Battlement Mesa
- **Member Trips** - 1st annual trip to Southwest Ireland, Sept. 2022
- 37 total attendees, 32 golfers & 5 non-golfers
- **Online Women's Golf Summit** - Total attendance- 244
- **2nd Annual Fall Fitness Finish** - 6 weeks, 564 participants
- 837 9-hole rounds, 3,349 18-hole round
- 31,890,000 steps tracked throughout the competition.

MEMBER BENEFITS AND TECHNOLOGY

2022 Total Scores Posted by Members

1.8 Million

2022 Mobile Scores Posted

1.1 Million

- The USGA improved the GHIN Mobile App to synch GPS features with Smart Watches for free to members.
- Weekly videos, news and golf content in the **CGA Member Insider** reached more than 55,000 golfers every Thursday.
- New in 2022, award-winning golf journalist **Susan Forno** delivered new content in both the CGA Member Insider and CGA Monthly Magazine
- Colorado Golf Hall of Fame writer **Gary Baines** continued to provide coverage of CGA Championships and monthly features on golf in Colorado.
- 32 Member benefit partners in the **CGA Member Zone** with over 39,000 logins were recorded in 2022.



COURSE RATING

- 32 courses rated with 32 facilities on the rating schedule for 2023.
- 11 golf courses were re-measured including RainDance National, which opened in 2022 as longest course in North America measuring at more than 8400 yards in length from the longest tees.
- Course rating efforts were completed by 41 raters; from a first year apprentice to a 29-year seasoned Captain. Accounted for 439 volunteer days.
- 9 new course rating apprentices prepared & trained for the course rating season.

RULES OF GOLF

BALL MOVED BY OPPONENT IN MATCH PLAY



- CGA staff and Rules Committee members conducted 32 various seminars with 1,000 attendees.
- 55 rules officials provided more than 548 volunteer days officiating at CGA, USGA, and CHSAA events.
- Rick Rosemeyer was named the recipient of the 2022 Jim Topliff Award.
- CGA "Rules Reminders" video series had over 20,905 YouTube hits in 2022.



COMPETITION

The CGA celebrates excellence through state championships, recognition and awards.

- CGA Open tournament entries 1,716.
- CGA Women's tournament entries 1,010.
- Kim Eaton broke the record to become the winningest women's player in CWGA/CGA championship history, overtaking Carol Flenniken's long-standing 25 wins. Kim's 3 victories in 2022 put her on top with 28 wins.



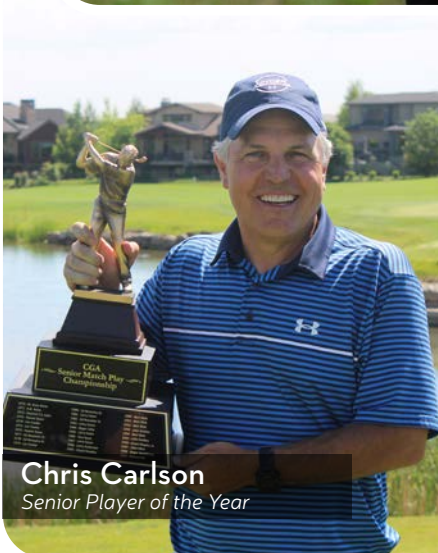
Connor Jones
Les Fowler Player of the Year



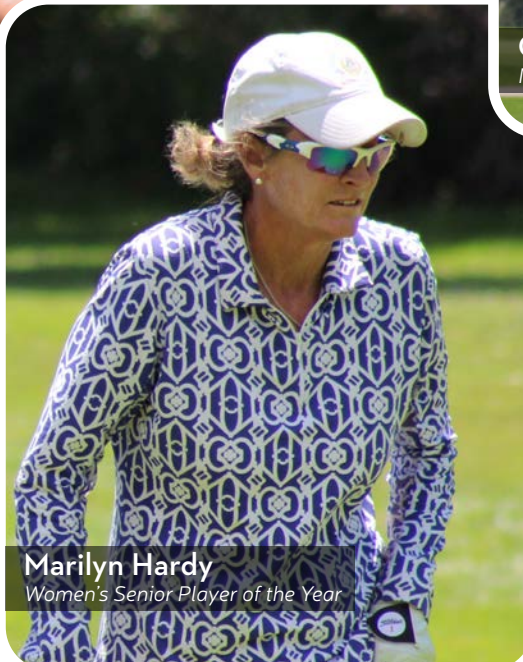
Leigha Devine
Women's Player of the Year



Chris Thayer USGA
Mid-Amateur Player of the Year



Chris Carlson
Senior Player of the Year



Marilyn Hardy
Women's Senior Player of the Year



David Nelson
Super-Senior Player of the Year

CGA JUNIOR

The CGA launched a CGA junior membership featuring a GHIN number and access to Youth on Course and the new CGA State Junior Championships.

2022:

2,536 CGA JUNIOR MEMBERS

youth on course
COLORADO

- 39 participating courses in Colorado.
- 8,512 rounds played = up 83% from '21.



Matthew Wilkinson & Katelyn Lehigh
Boys and Girls CGA State Junior Champions



COLORADO GOLF ASSOCIATION
STATE JUNIOR
2022 CHAMPIONSHIP

- Inaugural Championship held at CommonGround
- 7 qualifiers - 221 players.
- 132 players competed in the Championship - 2 days of stroke play followed by 3 days of match play.
- Also conducted a championship for three younger divisions.



Hunter Swanson
Boys Player of the Year



Kaylee Chen
Girls Player of the Year

COMMUNITY

The CGA serves the Colorado community with inclusive golf programs, many of which are hosted at the CGA-owned CommonGround Golf Course.



- Expanded to 7 chapter facilities in 2022
- Total youth caddies served - 103
- Total loops completed - 2,754
- Evans Scholarship applicants - 16
- Evans Scholarship recipients - 9



COMMONGROUND
HOME OF THE CGA

Solich Caddie Academy Class of 2022



THE
BROADMOOR
CADDIE & LEADERSHIP ACADEMY

- 47 caddies
- 1,253 loops completed
- 1st Full Year of Caddies Available for Members following two COVID-shortened seasons
- 2 Evans Scholars selected in 2022



COMMUNITY & WELLNESS PROGRAMS

CGA Community & Wellness Programs offer golf instruction to a wide variety of community partners each year. All programs are hosted at CommonGround Golf Course.

OUTREACH PARTNERS



Special Olympics



**Big Brothers
Big Sisters.**
OF COLORADO

Girls GOLF
LPGA * USGA



GOLF IN SCHOOLS

- Included in-class sessions and a field trip to CommonGround
- 445 4th and 5th grade students
- 360 7th and 8th grade students
- 50 Players - McAulliffe Boys and Girls Golf Teams

PARTICIPATING SCHOOLS

- Virginia Court Elementary
- Sixth Avenue Elementary
- Quest K-8
- Side Creek Elementary
- Sierra Middle School
- Our Lady of Help Christian Academy

SUPPORT

PRESENTING PARTNERS



CGA CHAMPION - \$25,000+



The Foss
Family

Ronald and Carol
Moore
Family Foundation



COMMUNITY INVESTOR - \$10,000+



THE ARTHUR M. BLANK
FAMILY FOUNDATION

GOLFTEC



TAD HERZ



Colorado Sports
Hall of Fame

PROGRAM PATRON - \$5,000+

Anonymous
Brookes Foundation
CommonGround Men's Club
Tom Doak

Michael Ray Lee Foundation
David Mize
Frank & Janet Nessinger
Will Nicholson III

ADOPT-A-LEADER - \$1,500+

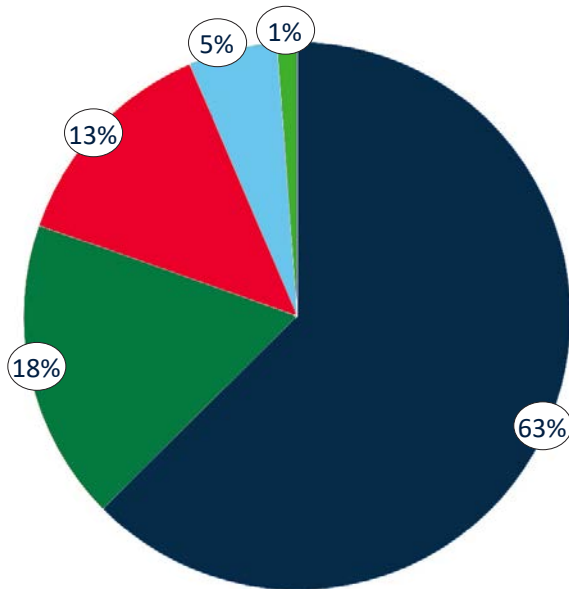
Christie & Bob Austin
Daniel & Heide Blake
Jim Bunch
Chris Carpenter
Steve Corder
El Pomar Foundation
Jan Fincher
Fort Collins Country Club
Mike Goodart

Tom Gysin
The Holt Group
Intellectual Innovations
L.L. Johnson
Chris Manley
Kent & Janet Moore
Ann Nicholson Naughton
Dellora A. & Lester Norris Foundation
Emily & Mike Olson

Pins & Aces
RBC Wealth Management
Nancy Reisher & Rod Yoder
Renaissance Golf Design
Tom Sandler
Duffy Solich
Laura Stuto
Bob Webster
Frank Wilkinson

FINANCIALS

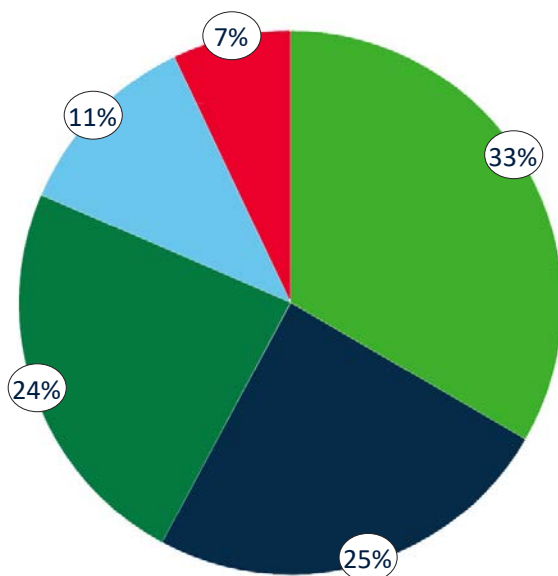
COMBINED REVENUE



Membership Engagement & Support	\$2,754,529
Amateur Competitions & Player Development	\$782,740
Development	\$581,120
Caddie Programs & Community Outreach	\$231,155
Management	\$52,427

TOTAL: \$ 4,401,971

COMBINED EXPENSES



Management	\$1,354,059
Membership Engagement & Support	\$992,908
Amateur Competitions & Player Development	\$958,986
Caddie Programs & Community Outreach	\$462,089
Development	\$286,237

TOTAL: \$ 4,054,279

LEADERSHIP

2022 CGA BOARD OF DIRECTORS

CGA President: Kent Moore

Gary Albrecht
Lucius Ashby
Lyn Bullen
Elizabeth Carter
Jason Doyle
Lilly Dye Harmon
Mike Goodart
Janene Guzowski
Tom Gysin

Khadija Haynes
Jim Hollingsworth
Ty Holt
Jeff Howard
Arnold Hoy
Phyllis Jensen
Lance Johnson
Judy Maillis
Kathy Malpass

Tom Markham
Chris McClain
Sara Montgomery
Kent Moore
Dana Murray
Robert Polk
Susie Roh
Laurie Steenrod
Chris Thayer

Ed Timmins (of Counsel)
Amy Turner
M'lis Ward
Brad Wiesley
Frank Wilkinson
Greg With
Bill Woodward
Mary Woulfe



COLORADO GOLF
ASSOCIATION

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