



COLORADO GOLF
ASSOCIATION



2020 CGA ANNUAL REPORT

CommonGround Golf Course, Aurora, Colo.
PHOTO: Wheeler Golfscapes



MEMBERSHIP MEANS MORE!



The Colorado Golf Association (CGA) was founded in 1915 for the purpose of conducting the official amateur golf championships of Colorado—the Colorado Women's Golf Association (CWGA) followed suit one year later. Recently, thanks to Peggy O'Neill-Jones, the great-grandniece of early golf champions, M.A. and Ella McLaughlin, we now have "Exhibit A" as hard evidence of this historic fact—the actual trophy from the 1915 CGA Match Play Championship.(see photo below).

Over the past one-hundred-plus years the Colorado Golf Association (now merged with the CWGA) has presented countless trophies to outstanding and accomplished amateur players throughout the state. I think M.A. and Ella would be quite impressed!

While conducting state championships remains a vital part of the CGA's mission, equally important is providing programs and services to the overwhelming majority of avid golfers who will never win a state title. These golfers, are the backbone of the game and whose support allows the CGA to fulfill its mission to represent, promote and serve the best interest of golf in the State of Colorado.

Today, nearly 65,000 golfers from Durango to Delta and Burlington to Brighton belong to the CGA. These golfers play at public, private, military and resort courses throughout the state. They are men and women, boys, and girls, young and old. Some know they are members and proudly display their CGA membership bag tag. Others have no idea they belong to the CGA but use our USGA/GHIN handicap system to post their scores and track their progress. Either way, we want to say a big THANK YOU for your support.

This Annual Report documents the wide array of programs and services that detail exactly how the CGA delivers on its century old mission to make the game better.

On behalf of the CGA Board of Directors and professional staff, thank you for your support.

We hope you have the chance to play many rounds this year and may all your three-footers find the center of the cup!

Kent Moore

President, Colorado Golf Association





MISSION

The Colorado Golf Association is dedicated to representing, promoting and serving the game of golf in Colorado.

VISION

To be recognized as a leading and collaborative resource in the Colorado golf community.

VALUES

Collaboration
Inclusiveness
Professionalism
Integrity



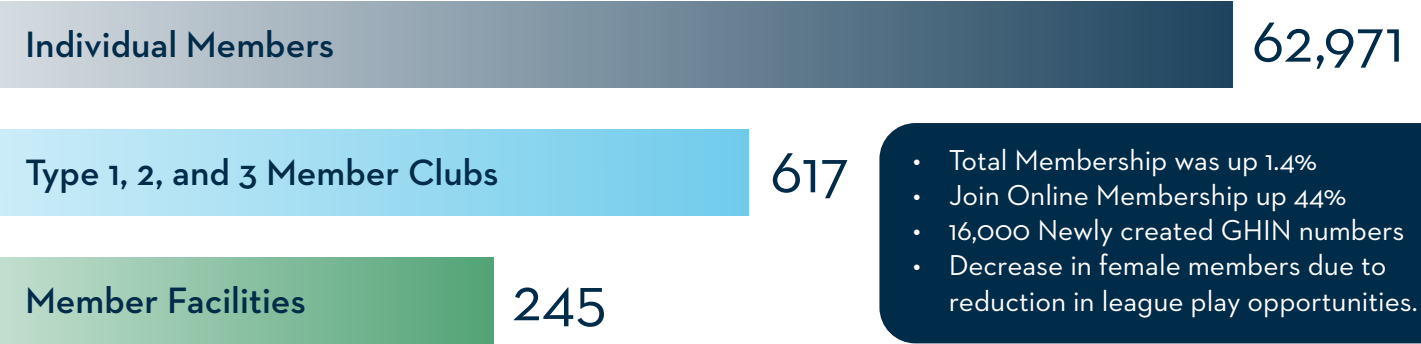
MEMBERSHIP MEANS MORE!





The CGA provides value through innovative benefits and programs.

CGA MEMBERSHIP SUMMARY



- Total Membership was up 1.4%
- Join Online Membership up 44%
- 16,000 Newly created GHIN numbers
- Decrease in female members due to reduction in league play opportunities.

ENGAGEMENT

The CGA continued to expand individual membership benefits beyond that of an official USGA Handicap Index. With the launch of the new GHIN platform and improved technologies, CGA members enjoyed exclusive access to the new GHIN Mobile App which features hole-by-hole score posting and the ability to track fairways hit, greens hit in regulation and putts. Additional member discounts and exclusive video content in the CGA Member Zone also enhanced the CGA member experience. Providing compelling opportunities for members to play and learn remain a priority for the CGA and our expanded roster of Member Play Days and Women’s Clinics remained popular with CGA members.

MEMBER EVENTS

Member Play Days – (10 Dates)

- 2nd year of program
- 912 Total Golfers

Women’s Clinics

- 6 Sites (All On-Course Clinics)
- 139 Total Golfers
- Off-Course canceled due to COVID-19

Interclub

- 19 Teams in 2020
- 2019 Champion – Ute Creek

Women’s Golf Summit

- Total Attendance - 215 attendees
- Clubs Represented - 70 Women’s Club

Western Slope Summit

- 40 attendees
- 16 Men’s and Women’s Clubs



2020 CGA Women’s Summit



2020 Member Play Day at Perry Park CC



The CGA strives to ensure golfers, clubs and facilities have the necessary support, education and resources to succeed. 2020 highlights include:

WORLD HANDICAP SYSTEM & USGA TOURNAMENT MANAGEMENT

- Eight World Handicap System seminars were conducted for more than 200 attendees.
- A World Handicap System page was created on the CGA website where members can go to learn more about the Rules of Handicapping.
- A video series was created to help members understand the changes to the handicap system.
- One-on-one USGA Tournament Management software Zoom seminars were provided for many CGA Member Clubs.
- Monthly newsletters were created for club officers and golf professionals to provide additional information and support.



COURSE RATING

- Due to COVID-19, guidelines for safe course rating practices were adopted, and it was determined that 8 golf courses would be pushed back to 2021 due to the traveling logistics.
- A total of 23 courses were rated by 39 CGA volunteer raters, and an additional 14 courses were re-measured.
- To better serve our clubs and facilities, essential documents were delivered digitally for the first time through a virtual *CGA Season Packet*, and online access to course rating sheets was created.

RULES OF GOLF



- The annual CGA Two-Day Rules Seminar was held at the Denver Golf Expo with 81 attendees.
- No in-person seminars were conducted after March 5th due to COVID-19. Virtual presentations were conducted for CGA clubs, high school and college teams, and the general public.
- 62 rules officials provided more than 440 volunteer days officiating (down from 2019 due to a number of event cancellations).
- The CGA sold over 10,000 educational “Common Rules Situations” bag tags to member clubs.
- “Rules Reminders” Video Series was featured in the CGA eRevision Newsletter and amassed 98,546 pageviews on the CGA website.



The CGA celebrates excellence through state championships, recognition and awards.

COMPETITION

The CGA continued its century-old mission to crown individual and team champions, and provide competitive opportunities for players of all abilities.

- The CGA was able to conduct all scheduled tournaments during the pandemic by placing health and safety guidelines at all events for staff, volunteers, and players.
- No shotgun starts were conducted, and touchless scoring was used through the Golf Genius App.
- Men's tournament entries increased from 1,425 to 1,820, however women's tournament entries decreased from 913 to 854.
- In 2020 the Inaugural Women's Mid-Amateur Stroke Play Championship was hosted concurrently with the Women's Stroke Play Championship.
- Late in the season the CGA added the Fall Amateur to create an additional playing opportunity for the local collegiate players whose fall seasons were canceled.

The CGA recognized the following players at the end of the 2020 season:



Kirsty Hodgkins
Women's Player of the Year

Steve Ivan
Senior Player of the Year

Kristine Franklin
Women's Senior Player of the Year

David Nelson
Super-Senior Player of the Year

Colin Prater
*Les Fowler Player of the Year
& Mid-Amateur Player of the Year*



COMMUNITY ALIGNMENT

The CGA aligns and collaborates with the Colorado golf community.



The Junior Golf Alliance of Colorado, a joint organization launched by the CGA and Colorado Section of the PGA, saw a record year in total membership which was capped in mid-June due to sold-out events. COVID-19 was the primary reason for the spike as golf became one of the few sports that juniors could participate in during the pandemic.

- Membership grew by 25% with 1,757 members, however event entries decreased because 20 events were canceled due to COVID-19.
- All Drive, Chip & Putt qualifiers, as well as PGA Junior League events, were canceled.
- Aubri Braecklein, Elan Fleetwood, Grace Ha, and Rachel Penzenstadler received the Grace Burke Award for female high school golfers who exhibit character, leadership, and personal integrity.
- The 2020 U.S. Girls' Junior Championship to be hosted by the JGAC was canceled and rescheduled for 2023 at Eisenhower Golf Club.
- **Aubri Braecklein** and **Hunter Swanson** (pictured) were named JGAC Players of the Year.



All JGAC members also receive a Youth on Course (YOC) membership. Players simply download the YOC app, which may be presented at participating facilities to play golf for no more than \$5.00. Youth on Course had 35 participating courses in Colorado and 3,666 rounds were logged by facilities.



Emily Olson, Ashley Barnhart and Gary Albrecht participated in the 100-Hole-Hike event that raised \$23,218 for Youth on Course Colorado.



The CGA serves the Colorado community with inclusive golf programs, many of which are hosted at the CGA-owned CommonGround Golf Course, practice facilities and 9-Hole Short Course.

SOLICH CADDIE & LEADERSHIP ACADEMY

CommonGround Chapter (9th year)

- 38 caddies logged 1,224 loops while completing volunteer hours and leadership training.
- 8 graduates from CommonGround applied for the Evans scholarship.

Meridian Chapter (6th year)

- 13 caddies logged 469 loops while completing volunteer hours and leadership training.
- One graduate from Meridian applied for the Evans scholarship.

Grand Junction Chapter (4th year)

- 6 caddies logged 192 loops while completing volunteer hours and leadership training.
- One (becoming the first) graduate from Grand Junction applied for the Evans scholarship.

The Broadmoor Caddie & Leadership Academy (inaugural year)

- Mark Kelbel was hired as the Program Director.
- 35 juniors were recruited into the program and caddie training will begin in 2021.



Solich Caddie Academy Class of 2020



HALE IRWIN PLAYER PROGRAM

- 20 juniors were selected for the program in 2020.
- Participants were granted full use of CommonGround Golf Course beginning in June.
- 15 players participated in bi-weekly fitness training.



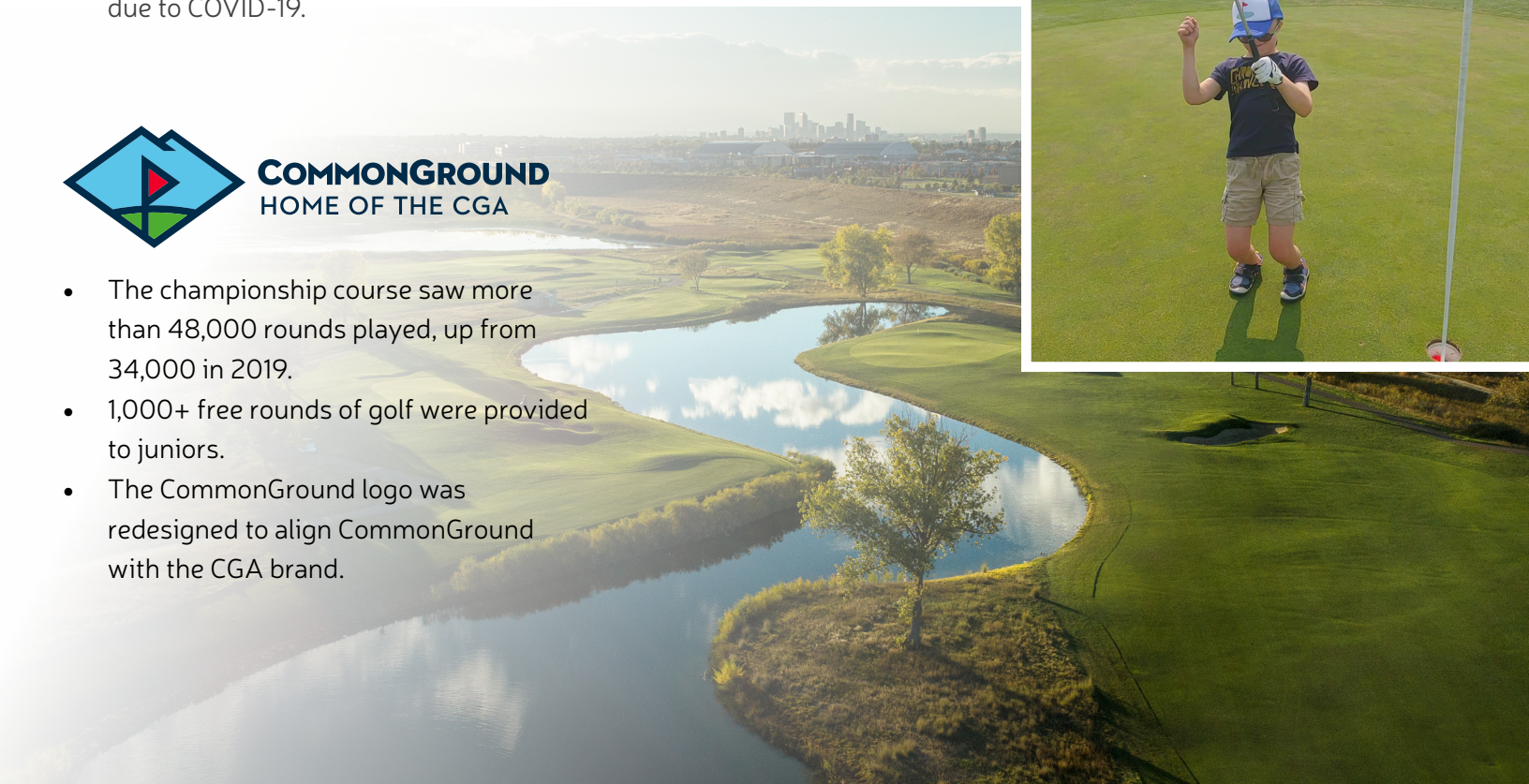
COMMUNITY & WELLNESS PROGRAMS

- Served approximately 100 people ages 7-60 through partnerships with organizations that were able to continue during the pandemic. These organizations included:
 - Cherry Creek Special Olympics (ages 6-60)
 - Special Olympics Young Athlete Team (inaugural year, kids ages 4-12)
 - Created a video series for home-bound athletes teaching the basics of putting, chipping and full swing.
 - Big Brothers/ Big Sisters (kids ages 6-15)
 - LPGA/USGA Girls Golf (35 kids total)
- Golf in Schools was canceled for 2020 due to COVID-19.



COMMONGROUND
HOME OF THE CGA

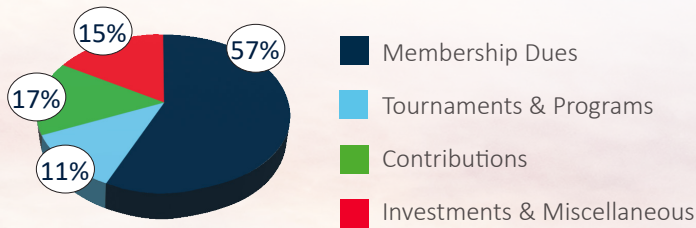
- The championship course saw more than 48,000 rounds played, up from 34,000 in 2019.
- 1,000+ free rounds of golf were provided to juniors.
- The CommonGround logo was redesigned to align CommonGround with the CGA brand.



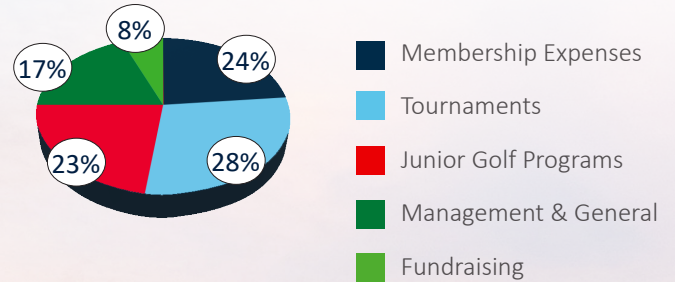


Combined financials for CGA and Solich Caddie & Leadership Academy

COMBINED REVENUE



COMBINED EXPENSES



REVENUE

Membership Dues	\$ 2,268,854
Tournaments & Programs	\$ 420,356
Contributions	\$ 678,615
Investment	\$ 137,580
Miscellaneous	\$ 454,141

TOTAL REVENUE \$ 3,959,546

EXPENSES

Programs	
Membership	\$ 774,739
Tournaments	\$ 921,337
Junior Golf Programs	\$ 737,273
Total Program Expenses	\$ 2,433,349
Management & General	\$ 545,321
Fundraising	\$ 266,754

TOTAL EXPENSES \$ 3,245,424

Change in Unrestricted Net Assets	\$ 714,122
Contributions w/Donor Restrictions	\$ 107,376
CommonGround Program Initiative	\$ (112,500)
NET REVENUE	\$ 708,988



In 2020, the CGA benefited from the dedication and talent of more than 150 selfless volunteers donating more than 3,200 hours of service.

LEFT: Peter and Susan Gilbert earned the Jim Topliff Award as rules officials, and **Laurie Steenrod** was named the 2020 CGA Women's Volunteer of the Year.

2020

CGA BOARD OF DIRECTORS

CGA President: Janene Guzowski

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Lucius Ashby
Lyn Bullen
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Lilly Dye Harmon
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Janene Guzowski
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Khadija Haynes
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M'lis Ward
Brad Wiesley
Frank Wilkinson
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Bill Woodward
Mary Woulfe

*Of Counsel



PHOTO: E.J. Carr



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